

**EVENT
PROGRAMME
MIPIM CANNES
2022**

LIVERPOOL

ADVANCING THE CITY REGION

**A FUTURE
CITY REGION.**

**FUTURE
VOICES,
SUSTAINABLE
CHOICES &
RESPONSIBLE
INVESTMENT.**

TUESDAY 15 MARCH

9.30

EG CITIES PANEL: THE UK LIFE SCIENCES VISION: INNOVATION OPPORTUNITIES

Tony Reeves, Chief Executive, Liverpool City Council
Christopher Mertlitz, Head of European Investments,
W P Carey Olaide Oboh, Director, Socius. James
Sheppard, Managing Director, UK & Ireland, Kadans
Chair: Emily Wright, Head of Content, EG.

OPEN EVENT FOR REGISTERED DELEGATES

The Salon Croisette, Palais des Festivals

10.30

DEVOLUTION OF POWER: WHAT'S NEXT FOR THE NORTH

Katherine Fairclough, Chief Executive, Liverpool City
Region Combined Authority. Pam Smith, Chief Executive
Officer, Newcastle City Council. Chrisi Page, Principal
Investment Programme Manager, North of Tyne
Combined Authority. Henri Murison, Director, Northern
Powerhouse Partnership. Nick Walkley, Principal and
President UK Strategic Advisory, Avison Young.

OPEN EVENT FOR REGISTERED DELEGATES

Invest Newcastle Stand C19.C

(TUESDAY CONTINUES)

TUESDAY 15 MARCH

15:30

UK PAVILION

Host: DIT

Katherine Fairclough, Chief Executive, Liverpool City Region Combined Authority. Jules Pipe CBE, Deputy London Mayor. Bek Seeley, MD Europe Lendlease. Katherine Bennett, Chair of Western Gateway and CEO, Catapult.

OPEN EVENT FOR REGISTERED DELEGATES

UK Pavilion

18.30

LIVERPOOL INVESTMENT DRINKS RECEPTION

20.00

LIVERPOOL INVESTMENT DINNER

Liverpool City Region: Investing in Innovation and Sustainability. In association with British Property Federation and Department of International Trade.

Host: Katherine Fairclough, Chief Executive, Liverpool City Region Combined Authority. Special Guests: BPF Chief Executive Melanie Leech. Mayor of Liverpool, Joanne Anderson. Moderator: Alex Irwin-Hunt, Global Markets Editor, FDI Intelligence.

INVITATION ONLY

Radisson Blu 1835 Hotel & Thalasso 2 Boulevard du Midi Jean Hibert, 06400 Cannes.

WEDNESDAY 16 MARCH

9.30

EG CITIES PANEL: ON THE OUTSIDE LOOKING IN: INTERNATIONAL INVESTMENT ON THE VALUE OF UK CITIES

After a challenging year, we look at how UK cities are gaining foreign investment and their presence on the global stage. How has the Covid-19 pandemic, COP26 and officially leaving the EU affected the value of investment in the UK from a global standpoint?

Speakers: Tony Reeves, Chief Executive, Liverpool City Council. Nick Penny, Director – UK Investment & Head of Scotland, Savills. Barry McKeown, Partner, Shoosmiths. Ken Poole, Head of Economic Development, Cardiff Capital Region.

OPEN EVENT FOR REGISTERED DELEGATES

[The Salon Croisette, Palais des Festivals](#)

(WEDNESDAY CONTINUES)

WEDNESDAY 16 MARCH

9.30

HOW INNOVATION DRIVES THE NORTH?

Host: Alex Irwin-Hunt, Global Markets Editor, FDI Intelligence. Katherine Fairclough, Chief Executive, Liverpool City Region Combined Authority. Angela Barnicle, Chief Officer Asset Management and Regeneration, Leeds City Council. Pam Smith, Chief Executive Officer, Newcastle City Council. Henri Murison, Director, Northern Powerhouse Partnership.

OPEN EVENT FOR REGISTERED DELEGATES
UK Pavilion

11.00

LEVELLING UP – WHAT DOES IT MEAN?

Ryder Architecture brings together developers from cities across the North of England to discuss the impact and opportunities. It will also address the impact of the climate emergency on investment and development. Tony Reeves, Chief Executive, Liverpool City Council.

OPEN EVENT FOR REGISTERED DELEGATES
Invest Newcastle Stand C19.C

(WEDNESDAY CONTINUES)

WEDNESDAY 16 MARCH

11.45

THE FUTURE OF UK CITIES: THE ROLE OF INNOVATION AND DEVOLUTION IN ATTRACTING INVESTMENT AND POWERING A HIGH-GROWTH ECONOMY.

Organised by DIT in conjunction with Key Cities and ourselves, this panel discussion is a chance to talk to an audience of international investors about opportunities in your city, the Government's Levelling Up agenda and the wider work of Core Cities UK. Joanne Anderson, Mayor of Liverpool. Cllr Brigid Jones, Deputy Leader, Birmingham City Council. Cllr Philip Broadhead, Deputy Leader of Bournemouth Council. Cllr Jon Merry CBE, Salford City Council.

OPEN EVENT FOR REGISTERED DELEGATES
UK Pavilion

12.00

UK CITIES: LEADING WITH INNOVATION AND ACTION

Bringing together UK cities for a session about collaboration, London will be in discussion about levelling up, achieving climate goals and benefitting the UK socially and economically, as well as environmentally. Deborah Cadman (Chief Executive, Birmingham City Council). Jules Pipe Deputy Mayor of London for Planning, Regeneration and Skills, Greater London Authority. Katherine Fairclough, Chief Executive, Liverpool City Region Combined Authority. Pam Smith, Chief Executive, Newcastle City Council. Moderated by Leanne Tritton, Managing Director, ING Media.

OPEN EVENT FOR REGISTERED DELEGATES
The London Stand C.14

THURSDAY 17 MARCH

11:45

WOMEN WHO POWER THE NORTH

This panel will hear from the women who are leading change and connecting the Northern Powerhouse. As the North tackles devolution, levelling up, power share from Whitehall and attracting all important private and public sector investment, it must never lose sight of the need for gender equality and diversity of leadership within the Northern Powerhouse. How can leaders encourage support for every level of the Northern Powerhouse and how do we ensure a balanced share of power across it?

Katherine Fairclough, Chief Executive, Liverpool City Region Combined Authority speaking.

OPEN EVENT FOR REGISTERED DELEGATES
[Invest Newcastle Stand, C19C](#)

(THURSDAY CONTINUES)

THURSDAY 17 MARCH

14:00

CITIES FOR CITIZENS KEYNOTE.

Citizens play an increasingly critical role in the creation of prosperous and sustainable cities for all. How can we, as the creators and managers of the built environment, best integrate citizens into the decision-making process? What are the key challenges, and how can these be overcome? What are some of the new frontiers of engagement? In short, how do we create cities for citizens?

Khaled Abbas, Egypt Deputy Minister of Housing, Utilities & Urban Communities. Neil Khor, Acting Chief of Staff, UN-Habitat. Jorge Morgadinho, Executive Director of Reify. Mayor of Liverpool, Joanne Anderson.

OPEN EVENT FOR REGISTERED DELEGATES

15.00

SKILLS, TRAINING AND DIVERSITY

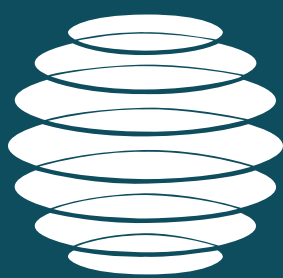
A critical pillar of London's resilience is its diversity and creativity, as we navigate the changing landscape of built environment education, how is the city diversifying the route into the industry and broadening the scope of talent? Mayor of Liverpool, Joanne Anderson.

OPEN EVENT FOR REGISTERED DELEGATES

The London Stand C.14

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